RON BAUTISTA
P R O J E C T   M A N A G E R

PROFILE

Project Manager with expertise in digital marketing, SEO campaigns, web design/renovation, landing pages, domain names/DNS, SAAS, security, IT consultant, and 24/7 uptime with connections to deploy remote workers for database migration using VMware or AWS. Knowledge to transfer ownership of digital assets, Installing/Configuring CMS/SAAS, security firewall and perform corporate networks penetration testing.

EXPERTISE

- CMS, SAAS, SEO, CRMs, Registrars, Social Media, DNS, Google, BI, UI/UX, graphic design, funnels, and eMail marketing.

- Collaboration with executives, stakeholders to innovate, synergize, and implement solutions.

- Analyzing end-user retention and growth of client base to maximize ROI.

- Building or renovating digital infrastructure, migrating company's digital assets, domain ownership, install/configure SAAS, CMS, CRMs,

- Recruiting talent outside United States.

- Rainmaker: Power to maximize profits and streamline processes.

WORK EXPERIENCE

CHIEF TECHNOLOGY OFFICER (4X GROWTH SINCE MY HIRING)
SWAT Fuel, Inc. - SWATFuel.COM | 2016 - Present

- Develop custom audiences on social and online channels. Optimize campaigns and audiences to gain efficiencies on marketing return on investment.
-Consistently seek out innovative opportunities to promote the company's brand..
-Shopify migration from BigCommece, UTM tagging, Google marketing, and Social Media addition.

CHIEF MARKETING STRATEGIST (5X GROWTH SINCE MY HIRING)
Executive Urgent Care - ExecutiveUrgentCare.com | 2017 - Present

- Stored, retrieved, clients data to analyze and use for ads and Campaigns.
- Renovated client's website, automated phone and booking process, installed new application and metric tools to gather data.
- Installed CRM, Optimized Site, Added Google Apps, Implemented social and nurturing campaign using InfusionSoft or Klaviyo.
- Site renovation and addition of uBer, Implement tagging/UTM to company assets and channels, Revelation of end-user(s) behavior, data, duration and likes.

FOUNDER / OWNER
Webtechno.com | 2014 - Present

- Client site design, renovation, and effective company branding.
- Promote client's products and services; Hire teams to facilitate community building and positive feedback loop. Design videos and enticing campaign ads for targeting.

FOUNDER / OWNER
Namesarecheap.com | 2000 - Present

- Provide domain name registration & web hosting
- Oversee client services, sales staff and 24/7 remote support team.
- Weekly reporting: To what's new, updates, security. to meet clients need

CONTACT

Mobile: 760-534-1737
Voicemail: 760-832-0048
ron@webtechno.com
webtechno.com
linkedin.com/in/webtechno
3863 E. Calle San Antonio Drive
Palm Springs, CA. USA 92264

STUDIES

UDEMY.COM - 2016
UI/UX Design, Digital Marketing, InfusionSoft, ClickFunnels, AWS.

UDEMY.COM - 2013
Multiple CMS, CSS, Google and Facebook Marketing

EBAY BUSINESS FOR DUMMIES
Publication: Namesarecheap.com

DE LA SALLE UNIVERSITY 1982-84
Fortran, Pascal, and DbaseII++

APPLICATIONS

- Adobe Suite, Canva, DropBox
- WordPress, Joomla, Ruby
- Shopify, BigCommerce, G Shopping
- InfusionSoft, Klaviyo, other CRMS
- Merchant Gateways, APIs
- Google Analytics, GSuite, Apps
- Facebook Business, Social Pilot
- Leadpages, ClickFunnels
- AWS, Softlayer, Rackspace
- Zendesk, Office 365, Google Apps
- Zoom, Hangouts, Skype, Slack
- Grow, Sisense, BI, Order Metrics